

Preprint Rates

PAID AND TMC PUBLICATIONS		BIG BUCK SAVERS*		FREQUENCY DISCOUNTS FOR PAID & TMC	
Size	CPM	Size	CPM	Inserts	Per Year
8.5 x 11	\$53	8.5 x 11	\$53	4	3%
4 Tab	\$59	4 Tab	\$64	5 to 10	5%
8 Tab	\$61	8 Tab	\$70	11 to 16	7.5%
12 Tab	\$63	12 Tab	\$85	17 to 35	10%
16 Tab	\$67	16 Tab	\$89	36+	12.50%
20 Tab	\$72	20 Tab	\$96	Minimum \$210 Charge * Zoning available in The Big Buck Savers, not in the paid publications. * 80% of Big Buck Saver Chippewa County and Dunn County are direct mailed. * 100% of Big Buck Saver Eau Claire County is direct mailed * Non-standard preprints may require additional charges & lead time. * Maximum size preprint cannot exceed 11.5" x 11"	
24 Tab	\$75	24 Tab	\$103		
28 Tab	\$83	28 Tab	\$110		
32 Tab	\$92	32 Tab	\$123		
36 Tab	\$97	36 Tab	\$129		
40 Tab	\$106	40 Tab	\$140		

Preprint Reservation Deadline

10 business days prior to insertion.

Hot Sheet Program

High quality cost effective, print and deliver single sheet advertising.

- 8 1/2" x 5 1/2", 8 1/2" x 11", 11" x 17", Jumbo Sheets
- Full color one side or two sides available
- Delivery available in any CVN product

Please contact your advertising sales consultant for individual quotes.

Retail and Classified

Display Deadlines

Chippewa Herald

Wednesday.....9:30 A.M. Monday
 Thursday.....9:30 A.M. Tuesday
 Saturday.....9:30 A.M. Wednesday
 Sunday9:30 A.M. Thursday
 Monday9:30 A.M. Friday
 Tuesday9:30 A.M. Friday

Chippewa County Advertiser

Wednesday.....4:00 P.M. Thursday

Big Buck Saver

Eau Claire County - FridayNoon Monday
 Chippewa County - Saturday9:30 A.M. Tuesday
 Dunn County - WednesdayNoon Friday

Dunn County News

Wednesday.....Noon Friday
 SundayNoon Wednesday

Dunn County Advertiser

SundayNoon Wednesday

Line Ad Deadlines

Chippewa Herald

Wednesday.....2:00 P.M. Tuesday
 Thursday.....2:00 P.M. Wednesday
 Saturday.....1:00 P.M. Friday
 Sunday1:00 P.M. Friday
 Monday2:00 P.M. Friday
 Tuesday2:00 P.M. Monday

Chippewa County Advertiser

Wednesday.....4:00 P.M. Thursday

Big Buck Saver

Eau Claire County - Friday3:00 P.M. Monday
 Chippewa County - Saturday9:30 A.M. Tuesday
 Dunn County - WednesdayNoon Friday

Dunn County News

Wednesday.....5:00 P.M. Monday
 Sunday10:00 A.M. Friday

Dunn County Advertiser

Sunday5:00 P.M. Wednesday